



# MARKETING UNDERGROUND

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The creative home for anyone who really cares about marketing.

**THE MARKETING EXPO** – New concept of a marketing fair

### UNIQUE SELLING FEATURES:

Urban location and stylish booth system | Two booth sizes for all (9 or 18sqm) | Clear topic recognition for better orientation | Focus on touchpoints and inspirations | Two stages on advanced marketing topics | Moderated networking areas | Multimedia communication areas | Creative & innovative tours for visitors | Communicative food truck area | From marketing experts -> for marketing experts

<b>DATE:</b>	3rd of December 2019
<b>LOCATION:</b>	Arena Berlin, Eichenstrasse 4, 12435 Berlin
<b>TICKETS:</b>	free after registration
<b>EXHIBITORS:</b>	104 stalls on 6.500qm
<b>BOOTH SIZES:</b>	9sqm & 18sqm
<b>STAGES:</b>	2 (Offline-/Online-Marketing)
<b>SPEAKER:</b>	20+ (e.g. Mirko Lange, Simon Mader, Dr. Martin Schirmbacher and many more)
<b>VISITORS:</b>	5.000+

**THE CONFERENCE SHOW** – Novel mix of conference and entertainment show

### UNIQUE SELLING FEATURES:

New multimedia stage and hall design | Top experts who have moved a lot | New program formats | Direct tips and actionable approaches | No sales pitches and no sold lectures | From marketing experts -> for marketing experts

<b>DATUM:</b>	4th of December 2019
<b>LOCATION:</b>	Arena Berlin, Eichenstrasse 4, 12435 Berlin
<b>TICKETPREIS:</b>	from 79€ plus VAT
<b>STAGE:</b>	30 meters x 8 meters
<b>SPEAKER:</b>	30+ (z.B. Aaron Draplin, Julius van der Laar, Aaron Troschke, Karl Kratz and many more)
<b>ATTENDEES:</b>	2.000+

**Mehr Informationen unter:** [www.marketing-underground.de](http://www.marketing-underground.de)

**be a grounder.**